

# World AIDS Day 2006

## World AIDS Campaign

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# Major shifts

- From international to national interventions
- From 3 by 5 to Universal Access



# National targets

- Accountable
- Locally owned
- Less top-down



# The problem with this shift

- National targets presuppose democratic governance
- They rely on strong national level society intervention
- Yet national civil society is often challenged in campaigning and advocacy



# Civil society

We expect the same thing...



...all around the world.



# AIDS Industry

*Fragmentation*

*Competition*

*Differentiation*



# The quest for universal access

Do the structures  
work?

Who will hold  
people to account?

Lets support  
national  
campaigners



# Thanks

[www.worldaidscampaign.org](http://www.worldaidscampaign.org)

